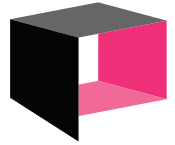


## SUGGESTED SHOT LIST

# LIFESTYLE: SENIORS

rev 6/2008



### Lifestyle imagery pertaining to seniors:

- Active lifestyle, enjoying retirement
- Dancing
- Walking on a beach
- Gardening
- Traveling
- Driving in a convertible
- Fancy dinner
- Shopping
- Swim class
- Running, walking, exercise, golf
- Using technology - on the computer, using a cell phone, playing wii!
- Romance
- Socializing
- Fishing
- On the phone
- Caring for pets
- With grandchildren
- Opening the door, welcoming family
- Decorating for the holidays
- Aging/getting older
- Back pain
- Walking w/ a cane
- Eating healthy
- Sleeping well
- Assisted living center
- At the pharmacy
- Opening a pill bottle
- Still lives of pills, medicine bottles, other health/pharma images
- Healthcare at home
- People not being able to pay healthcare bills
- Older people being taken advantage of
- Respectful images of disabled elderly
- Attractive senior couples on silo/no background
- Overweight seniors in lifestyle settings

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