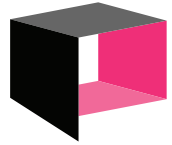


SUGGESTED SHOT LIST

LIFESTYLE: KIDS

rev 6/2008



Kids Learning (this is huge!!!)

- Diverse kids in the classroom doing various things - have a shot from behind of kids raising their hands - make sure they are having fun/enthusiastic
- Rules in the classroom/Enforcing rules in school
- Looking up and thinking
- Doing art projects
- Science projects (worms, plants, beakers)
- Learning outside the classroom - in nature, exploring, looking at maps, looking at the sky, looking through microscope at bug outside
- At the chalkboard, writing or doing math
- Child or kids talking to teacher or in classroom with teacher (try using a non-white teacher!)
- Doing homework - alone, with each other, with parents
- Kids in the library, reading, or on the computer
- Walking or riding bike w/ backpack on (alone and in groups)
- Waiting for bus w/ backpack
- On the bus (looking happy and sad/alone)
- Modern technology in classrooms - flat screen monitors, white board
- In computer labs
- Surfing the web at home

Kids with Parents

- Kids being bad
- Kids being scolded by parent
- Doing stuff together - riding bikes, going on walks, skateboarding, skiing, shopping, watching TV
- Kids in car in back seat and parent driving
- Kids and parent(s) in cars - just coming back from soccer game, eating, fighting

Kids and Health

- With casts or other signs of injuries - don't need pictures of cuts or the injuries themselves
- Teens in the hospital

Kids and Community Service

- Having a carwash for charity and other fundraisers
- Kids recycling
- Habitat for Humanity (but without logos)
- Doing/Learning CPR

Kids Playing

- Pictures of kids hanging out on their own or in an after-school program
- Doing sports: track, baseball, soccer, cheering for other kids (girls doing sports)
- Doing sports and wearing proper safety equipment (helmets, wrist guards etc.)
- Boys and girls playing sports together
- On swingsets
- Playing indoors with toys, legos, trains
- Playing videogames
- Being bullies
- Organizations: in Girl or Boy Scouts, Boys' Choir etc.
- Older kids walking down the street together
- At the beach
- Tween girls dancing and playing
- Halloween
- Birthday parties
- Children with disabilities playing with other kids
- In backyard settings

General Activity

- Chores/helping around the house (cutting grass, taking out trash, loading dishwasher, doing dishes)
- Walking the dog
- Summer jobs

- Using technology - iPods, laptops, cell phones/Blackberrys
- Kids eating
- Image that imply child abuse
- Vintage/retro shots of kids
- Close-ups

Babies

- Modern beautiful shots of non-white and non-black babies - other ethnicities
- Teething
- Reaching for lightswitch, various other exploration poses
- Being diapered
- Preparing for bed
- Child care - babies and nannies, other people where not immediate family
- With grandparents or older siblings
- Tasteful nursing shots
- Breast pumping - very current topic
- Baby health issues - grabbing at ear, immunizations where you really see the doctor giving the shot while mom holds baby on lap
- Series of a baby developing over time: from first month through the first year
- Ethnically diverse twins
- Close ups of body parts: eyes, ears, toes, teeth
- Moms with friends: pushing strollers together on a walk
- Moms and dads together, walking with babies in slings
- Babies and moms having intimate moments - showing their connection, not tickling, naction - an 'un-moment' - she just woke him up and put him in her bed - beautiful moments

Toddlers

- Health photos of any sort - smiling doctor looking at mom, kids where sick (cold/flu), in doctors office or

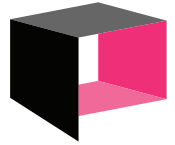
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SUGGESTED SHOT LIST

LIFESTYLE: KIDS

rev 6/2008



- hospital, drippy noses, pink eye, staph infections, diaper rash, birth marks, doctor scoping kid's ear, aches and pains, kids holding shoulders, kids in casts, first aid - descriptive, specific pictures
- Potty training - nbutts, nnudity
 - Safety - reaching for lightswitch, cup on counter, toddler looking out window at water, playgrounds, bruised knees, mom backing up in driveway with bike behind the car
 - Green living - babies modern cloth diapers (ie nsafety pins)
 - Progressive families - Dads helping and at play groups, moms working from home
 - Modern pictures - baby in car seat in SUV, modern shopping pictures
 - Every day chores: mom doing laundry with baby nearby, mundane stuff is badly needed
 - Mom dropping kid off at daycare
 - Kids with special needs - Autism, Down's Syndrome
 - 1st birthday parties, other parties (trend now is smaller parties - not tons of people in a room)
 - Parents traveling with baby and/or toddlers - road trip or by plane

- Without moms - learning tbe independent
- Learning teat and drink by themselves
- Toddlers in wintertime

Pregnancy

- Pregnancy lifestyle is very needed - not necessarily single shots of a pregnant woman
- Women in various stages of pregnancy - especially 1st and 2nd trimester
- Women just learning they are pregnant
- Baby showers
- Labor and childbirth - women in labor, not screaming, but early onset of labor
- Pregnancy action shots - pregnant women working out and on cell phone
- Pregnant women traveling
- Fetal development images

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